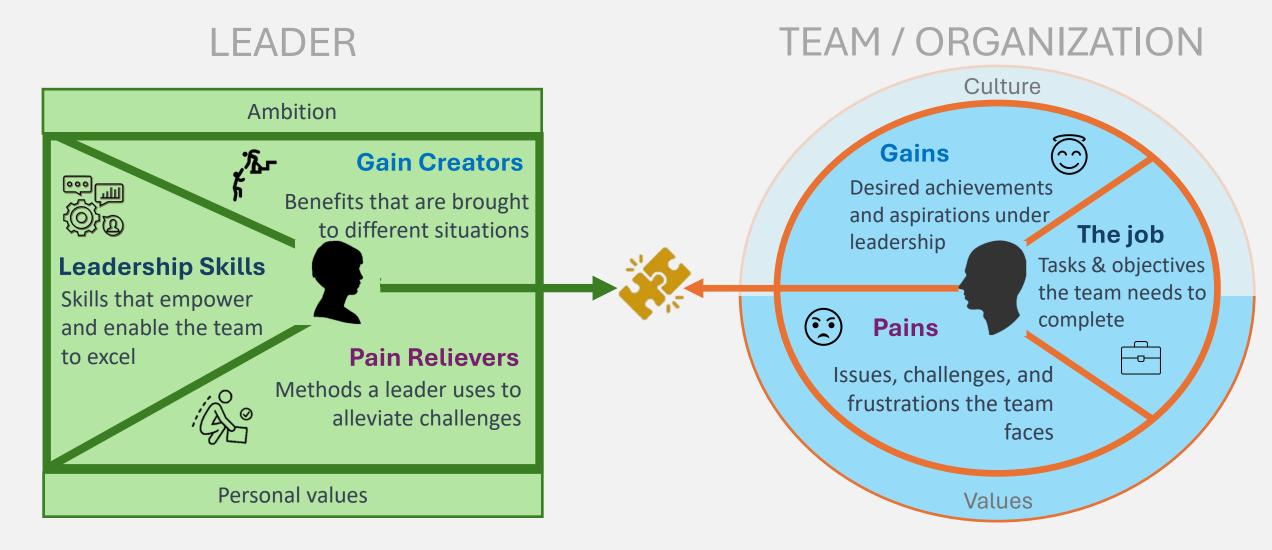
Leadership Value Proposition Canvas





Leadership (Customer) Value Proposition Canvas

Alligning the required leader / leadership skills with the organizational reeds

Add & Pick your top 3 in every category and compare alignement

Leadership Skills



- vision setting,
- strategic planning,
- resource allocation,
- decision-making,
- building teams,
- delegation,
- restructuration,
- deep expertise
- transformation
- methodologies
- strategic innovation& creativity.
- change advocacy

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Gain Creators



- inspiring motivation,
- fostering innovation,
- recognizing achievements,
- promoting work-life balance,
- enhancing team morale,
- improving productivity,
- encouraging career development,
- expanding team capabilities,
- building a positive culture,
- fostering a culture of continuous improvement.
- driving cross-departmental collaboration.
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Pain Relievers



- problem-solving,
- · active listening,
- · change management,
- stress management,
- transparent communication,
- providing feedback,
- handling team dynamics,
- mitigating workload,
- ensuring work equity,
- navigating organizational change
- Offering career dvlpmt pathways.
- Enhancing team resilience.
- Developing crisis management protocols
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- overcoming setbacks,
- dealing with uncertainty,

Pains

- managing conflicts,
- misalignment,
- handling pressure,
- addressing skill gaps,
- navigating bureaucracy,
- adapting to change,
- balancing workload,
- maintaining motivation
- navigating through digital transformation.
- dealing with resource limitations.
- balancing work-life integration.
- addressing information overload

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- achieving targets,
- mastering new skills,
- gaining recognition,
- advancing careers,
- creating impact,
- improving job satisfaction,
- securing promotions,
- enhancing collaboration,
- fostering autonomy,
- developing leadership pipelines
-

The job



- completing projects,
- · meeting deadlines, a
- chieving KPIs,
- innovating processes,
- engaging stakeholders
- executing strategies,
- maintaining operation
- adhering to values,
- complying with regulations,
- ensuring quality standards
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Why use this?: a 5-minute framework to start the reflection

The Leadership Proposition Matrix is a (strategic) framework adapted from the well-known Customer Value Proposition.

It is designed to align leadership offerings with the needs of the team, much like how businesses align products with customer needs. This low-effort yet insightful tool can serve as a catalyst for reflection and discussion, guiding leaders toward strategic harmony between their approach and the requirements and needs of their teams, colleagues, and the whole organization.

Why use this?

- •Simple visualisation of the key needs
- •Aligns Leadership with Organizational Goals / Needs
- Adapts to Organizational Changes
- •Reflects the Organizational Lifecycle
- Promotes Leader Self-Awareness and Growth
- •Enhances Team Engagement through alignment
- •Facilitates Effective Change Management
- •Cultivates Future Leadership

