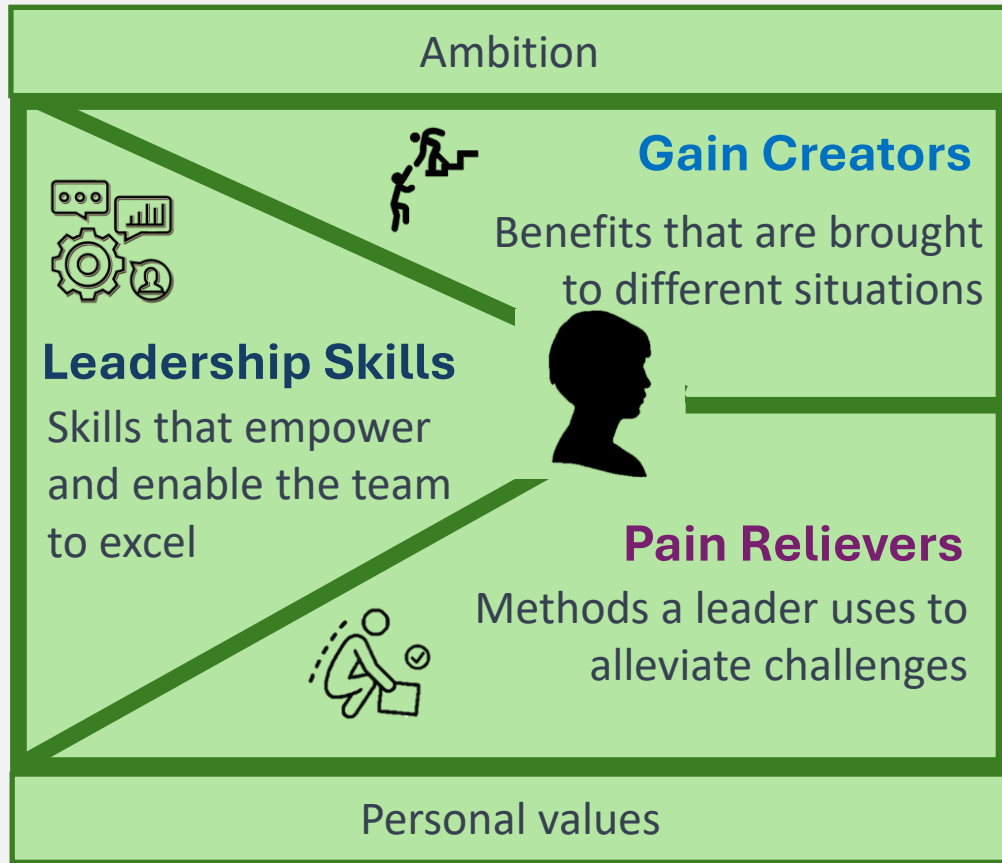
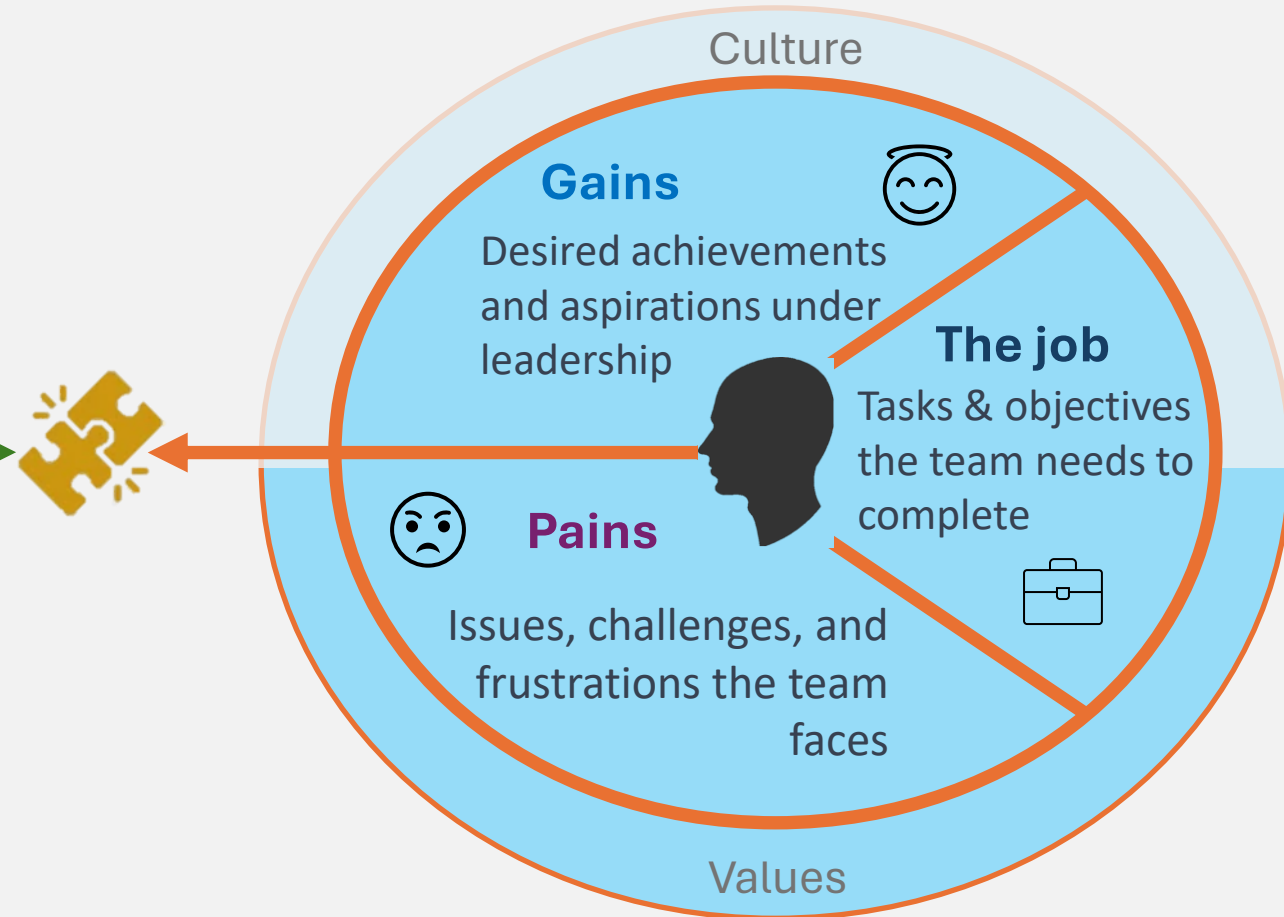


Leadership Value Proposition Canvas

LEADER



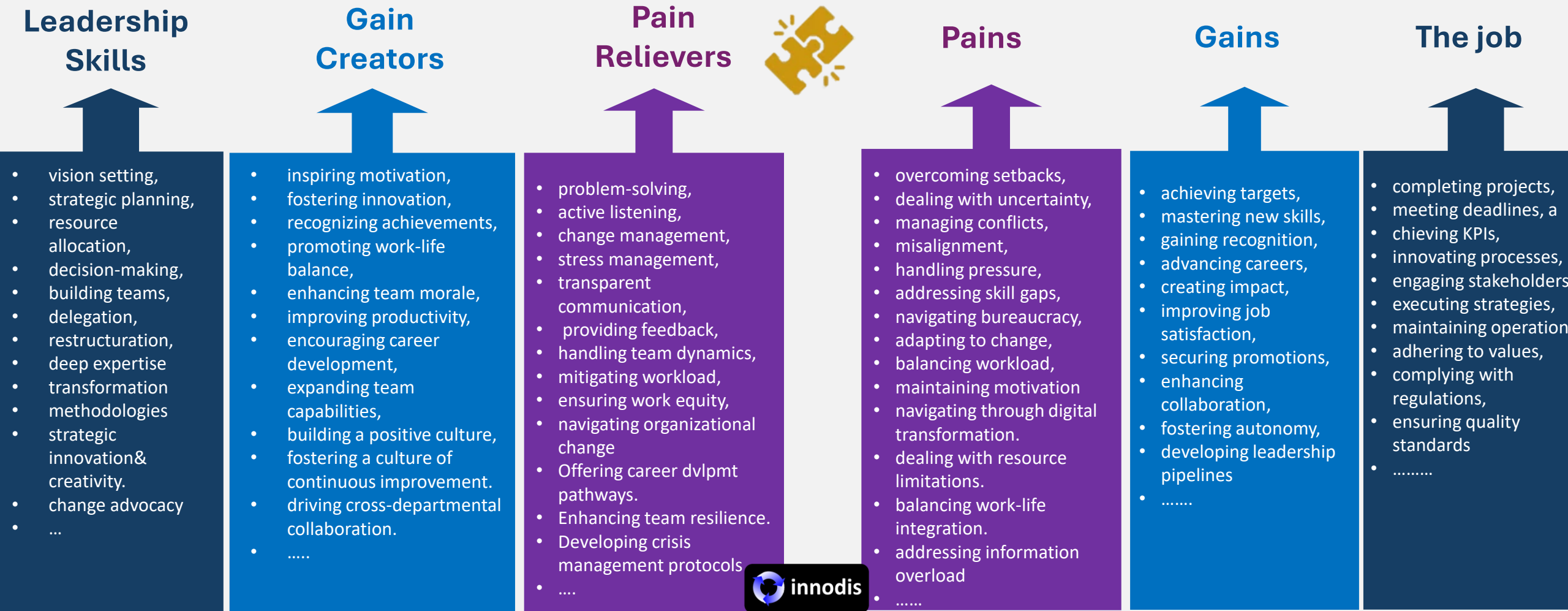
TEAM / ORGANIZATION



Leadership (Customer) Value Proposition Canvas

Aligning the required leader / leadership skills with the organizational needs

Add & Pick your top 3 in every category and compare alignment



Why use this ? : a 5-minute framework to start the reflection

The Leadership Proposition Matrix is a (strategic) framework adapted from the well-known Customer Value Proposition.

It is designed to align leadership offerings with the needs of the team, much like how businesses align products with customer needs. This low-effort yet insightful tool can serve as a catalyst for reflection and discussion, guiding leaders toward strategic harmony between their approach and the requirements and needs of their teams, colleagues, and the whole organization.

Why use this?

- Simple visualisation of the key needs
- Aligns Leadership with Organizational Goals / Needs
- Adapts to Organizational Changes
- Reflects the Organizational Lifecycle
- Promotes Leader Self-Awareness and Growth
- Enhances Team Engagement through alignment
- Facilitates Effective Change Management
- Cultivates Future Leadership